

International Conference

Cultural Sustainable Tourism

Draft Program

Monday 27th November 2017

KEDEA Building - Amphitheater 1

9.00 – 10.00	Registration
Opening General Session	
10.00 – 11.00	Greetings: Dean of the School of Engineering Chairman of Dept. of Mechanical Engineering Representatives of the city and stakeholders
11.00 – 12.00	Plenary Session Sustainability aspects of cultural buildings and activities Agis PAPADOPOULOS Professor, Dept. of Mechanical Engineering, Aristotle University Thessaloniki Vice-Chairman of the Governing Board Open University of Cyprus
Session 1 Sustainable and environmental tourism (1) Chairperson: Dimitrios VLACHOS, Professor	
12.00 – 12.20	Pro-environmental Attitude-Behavior; A Spillover or A Gap? Taravat BAMDAD
12.20 – 12.40	Climate Smart Agriculture Edu-tourism: A Strategy to Sustain Grassroots Pro-Biodiversity Entrepreneurship in the Philippines Dina Cartagena MAGNAYE
12.40 – 13.00	Developing Eco-Tourism in the Himalayan state of Jammu and Kashmir, India C.M. SETH
13.00 – 13.20	Floating Village Cua Van: Promoting Climate-adaptive Ecotourism with Principles of Living Spaces Nguyen Thi Thu TRANG, Ilija VUKOREP, Horst STOPP
13.20 – 13.40	Green cultural organization - opportunities and challenges of sustainable action planning Effrosyni GAKI, Dimitrios VLACHOS
13.40 – 14.0	How will Albania Achieve sustainability in heritage sites using digital technologies Ermelinda KORDHA
14.00 – 14.30	Light Lunch (1)

Session 2 Sustainable and environmental tourism (2) Chairperson: Dr. Effrosyni GIAMA	
14.30 – 14.50	Geographical conditions and cultural tradition as determinants in sustaining tourism village program. Case study tourism villages in Yogyakarta Vincentia Reni VITASURYA
14.50 – 15.10	Environmental Management Systems: Barriers and challenges for their adoption in Greece Sofia-Natalia BOEMI, Spyros AVDIMIOTIS, Agis M. PAPAPOULOS
15.10 – 15.30	Research on the Sustainable Development of Villages in China 's Minority Areas Promoted by Cultural Factors - A Case Study of Changyang Tujia Autonomous County in China Bing XUE
15.30 – 15.50	Comparative Analysis of the Desert and Green Vernacular Architecture in the Oases of Egypt Nourhane Mohamed Ali EL HARIDI
15.50 – 16.10	Sustainable Perceived Authenticity in Cultural Tourism: Modeling Alsace and Bali Prihartomo ANDIMARJOKO
16.10 – 16.30	Design an ontology for describing ecological cycling routes within the province of Tungurahua Cristina Páez QUINDE
16.30 – 16.50	The Study of Integrated Conservation of four Villages in Mian Mountain Zhang YU, Ding YI
16.50 – 17.10	Coffee Break (1)
Session 3 Tourism strategies Charmain: Spyros AVDIMIOTIS, Assis. Professor	
17.10 – 17.30	Restructuring Integrated Spatial Tourism Planning in the Syrian Coastal Region: Tourism for Peace Tarek RAHMOUN, Wan-min ZHAO, Maya HASSAN
17.10 – 17.30	Tungurahua and the tourist brand within the perceptive tourist development Diana E. PÁEZ Q
17.30 – 17.50	Traditional community value as significant aspect of rural tourism sustainability in Daerah Istimewa Yogyakarta, Indonesia Anna PUDIANTI
17.50 – 18.10	Tourism Marketing Strategies incorporating both tourists and tourism professionals: The Case of Thessaloniki, Greece T. GKOUGKOULITSAS
18.10 – 18.30	New Era Tourism: A tourism policy initiative Spyros AVDIMIOTIS, Sofia-Natalia BOEMI, Stella KOSTOPOULOU
18.30 – 18.50	Infrastructure Supporting Tourisms of Major Provinces in Indonesia Peter F KAMING.
18.50 – 19.10	Evaluation of Iran's Cultural Tourism potential from the European Union Perspective: Jolfa Region Mahshid MIKAEILI

Tuesday 28th November 2017

Plenary Session	
KEDEA Amphitheater 1	
9.00 – 10.00	<p>Plenary Session</p> <p>Environmental sustainability in cultural and tourism management: meeting the challenges of climate change</p> <p>Ms Iphigenia TAXOPOULOU <i>Secretary General of mitos21 – a European Theatre Network</i></p>
	<p>Session 4 Heritage Tourism Chairperson: Stella KOSTOPOULOU, Assoc. Professor</p>
10.00 – 10.20	<p>World Heritage Management Plans as Opportunities to Foster Cultural Sustainable Development: Fact or Myth?</p> <p>Selena Bagnara MILAN</p>
10.20 – 10.40	<p>Polycentric development through Silk Road cultural heritage tourism. The case of Northern Greece Regions</p> <p>Stella KOSTOPOULOU, Evina SOFIANOU</p>
10.40 – 11.10	<p>The Impact of Tourism on the Cultural Environment in Turkey: The Case of Antalya</p>
11.30 – 11.50	<p>Socio-cultural capital and its roles in traditional heritage housing conservation scheme: Case Study of Brayut Tourism Village, Yogyakarta, Indonesia</p> <p>Lucia Asdra RUDWIARTI</p>
11.50 – 12.10	<p>Heritage cooking as tourist motivation: Ambato case study</p> <p>Francisco Torres OÑATE</p>
12.10 – 12.30	<p>Invisible monuments and digital memory: a case study for sustainable cultural tourism in Thessaloniki</p> <p>Elefteria THEODOROUDI</p>
12.30 – 12.50	Coffee Break (2)
	<p>Session 5 Education and tourism Chairperson: Patroklos GEORGIADIS, Professor</p>
12.50 – 13.10	<p>The iconographic method applied in the design of products with cultural demonstration in the creation of the tourist destination</p> <p>Daniel Marcelo ACURIO M.</p>
13.10 – 13.30	<p>Education and Tourism: The Inclusion of ancestral knowledge in the university degree curricula</p> <p>Danny Rivera FLORES</p>
13.30 – 13.50	<p>The Role of Architectural Education in Increasing Heritage Awareness for Art Students. A Case study of al-Darb al-Ahmar, Cairo, Egypt</p> <p>Doaa Ahmed Shehata ABOUELMAGD</p>
13.50 – 14.10	<p>Destination studies - An Institution</p> <p>Sayak GHOSH</p>
14.10 – 14.30	Less is ore

	Luisa CHIMENZ
14.30 – 15.00	Light Lunch (2)
	Session 6 Art, architecture and culture Chairperson: George TSILINGIRIDIS, Professor
15.00 – 15.20	A Spatial Analysis of the Ancient Amphitheater in Konuralp with Respect to the Urban Fabric Kaya Tanrıverdi AYŞEGÜL
15.20 -15.40	Scenic and Scientific Representation of Water in Mughal Architecture: A case study of ShahJahan’s Quadrangle Lahore Fort , Pakistan Saira IQBAL
15.40 – 16.10	Architecture and Sustainable Cultural Tourism in Nineteenth Century Egypt: Cosmopolitanism and Decolonization Marwa EL-ASHMOUNI
16.10 – 16.30	Cultural Landscapes and Botanic Gardens: the case of Mon – Repos Garden in Corfu island, Greece Alexandra – Aikaterini ANDRIANOU
16.30 – 16.50	Experiencing Craft and Culture: an emerging cultural sustainable tourism model in India Rishav JAIN
16.50 – 17.10	Ethnomusical Study on the ancestral sound produced by capolin Maria Fernanda VITERI
17.10 – 17.30	Will be submitted soon Valeria MONNO
Gala Dinner 20.00 - Restaurant of Byzantine museum – B	

Wednesday 29th November 2017

Silk Road Symposium KEDEA Building - Amphitheater 1 Chairpersons: Dr. Sofia-Natalia BOEMI and Prof. Stella KOSTOPOULOU	
9.00 – 9.30	Plenary Session Western Silk Road and tourism development: The Greek Legacy Stella KOSTOPOULOU Assoc. Professor, School of Economics, Aristotle University of Thessaloniki, President of the European Interdisciplinary Silk Road Interdisciplinary Tourism Centre
9.30 – 9.45	The experience of the cooperation between China and Greece Dr. Kyriakos Pozrikidis, Managing Director of HELEXPO - Thessaloniki International Fair
9.45 – 10.00	Greek tourism readiness and prospects Alexandros THANOS * (TBC) Deputy Regional Governor for Tourism, Region of Central Macedonia, Greece
10.00 – 10.15	The experience of the Chinese year Voula PATOULIDOU* (TBC) Thessaloniki Tourism Organisation
10.15 – 10.30	Readiness of the Greek tourism industry Grigoris TASIOS Representative of the Hellenic Hotels Association
10.30 – 10.45	Economic relations between Europe and China Grigoris ZAROTIADIS Assis. Professor, Faculty of Economics and Political Sciences
10.45 – 11.15	“One Belt One Road” Initiative and People’s Republic of China tourism and culture strategy for Silk Road and new opportunities Representative from the Chinese Embassy of the People’s Republic of China in the Hellenic Republic.
11.15 – 12.30	Public discussion on the ideas / opinions / perspectives of the East and West cultural connectivity
Closure of the CST – 2017 conference	
Coffee	

AREQ Symposium KEDEA Building - Amphitheater 1 Chairpersons: Prof. Agis PAPADOPOULOS, Dr. Sofia-Natalia BOEMI	
13.00 – 13.20	Renewable Energy Resources and Technology Eslam KHALIFA
13.20 – 13.40	A Simplified Model for the Estimation of Solar Cell Efficiency Based on the Air Mass Effect Hussein AL-TAANI, Mohammad AL-ADDOUS, Zakariya DALALAH, Aiman ALBATAYNEH, Nabil AYOUB
13.40 – 14.00	Solar Photovoltaic (PV) Power Systems in Jordan Firas ALAWNEH, Aiman ALBATAYNEH, Mohammad AL-ADDOUS
14.00 – 14.20	Design and Implementation of Water Desalination System (RO) Using Renewable Energy Source Mohammad AL-ADDOUS, Firas ALAWNEH, Zakariya DALALAH, Christina B. CLASS, Hussein AL-TAANI
14.20 – 14.40	Biofuel in Developing Countries – Ethical Concerns Aiman ALBATAYNEH, Firas ALAWNEH, Yaqoub AL-KHASAWNEH, Mohammad ALNAIEF, Sulaiman MOHAIDAT
14.40 – 15.10	Light Lunch (3)
15.10 – 15.30	Wind Resources Assessment for a Proposed Wind Farm Mohammad AL-ADDOUS, Hussein AL-TAANI, Zakariya DALALAH, Firas ALAWNEH, Aiman ALBATAYNEH
15.30 – 15.50	Present and the Future? Yaqoub AL-KHASAWNEH, Aiman ALBATAYNEH, Sa’ed ALTHAWABIAH, Firas ALAWNEH, Mathhar BDOUR
15.50 – 16.10	The Influence of Building’s Orientation on the Overall Thermal Performance Aiman ALBATAYNEH, Sulaiman MOHAIDAT, Atif ALKHAZALI, Zakariya DALALAH, Firas ALAWNEH
16.10 – 16.30	Battery Charging Application with Thermoelectric Generators as Energy Harvesters Zakariya M. DALALA, Zaid S. HAMDAN, Hussein AL-TAANI, Mohammad AL-ADDOUS, Aiman ALBATAYNEH
16.30 – 16.50	Monitoring thermal bridges by infrared thermology KAYMAZ
Closing of AREQ symposium	