

## **Global Innovation in Sports – Patras Startup Awards 2016 Rio Olympic Games**

With the 2016 Rio Olympic Games just around the corner, we are proud to launch the **Global Sport Innovation Competition**.

The '**Global Sport Innovation**' is an international startup competition bringing together the best and brightest entrepreneurs from all across the globe, focused on building innovative products & technologies that will disrupt the world of sports as we know it.

The competition will take place in Rio de Janeiro, in the midst of the 2016 Olympic Games.

10 innovative startups, each carefully selected to represent a different country, will make it to the finals after going through a rigorous selection and preparation process.

Participating startups will get the opportunity to pitch their ventures before a grand audience comprised of top VCs, angel investors, accelerators, corporate partners and most importantly key players and influential figures from the sports industry.

The winner will be selected by a panel of respected judges and be rewarded with a cash prize and world fame.

### **Global Sport Innovation Competition – Numbers:**

- 71,000 Innovators
- 46 Countries
- 8 Regional Competitions (80 competing start-ups)
- 8 Finalists at the 2016 Rio Olympic Games

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## Global Innovation in Sports –Timeline

Event	Qualification	Date
Applications Open		March 25 <sup>th</sup>
Applications Close		April 21 <sup>st</sup>
Selection Committee	10 startups selected per region	April 22 <sup>nd</sup>
Semi-Finals Regional Acceleration & Training Programs	80 start-ups (8 regions x 10 start-ups each)	May 2 <sup>nd</sup> – May 20 <sup>th</sup>
International Regional Competition Events (Semi-Finals)		May 23 <sup>rd</sup> – July 1 <sup>st</sup>
Finals International Acceleration & Training Program	8 start-ups (8 regions x 1 winner each)	July 4 <sup>th</sup> – July 29 <sup>th</sup>
Global Sport Innovation Finals	2016 Rio Olympic Games	August 2 <sup>nd</sup>

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## Global Applications Open

Approximated: 350 start-up applications

Mar 25<sup>th</sup> – Apr 21<sup>st</sup>

4 Weeks –Regional Acceleration & Training Programs

May 2<sup>nd</sup> – May 20<sup>th</sup>

## International Regional Competitions

Semi-Finals

80 start-ups (8 regions x 10 start-ups each)

May 23<sup>rd</sup> – Jul 1<sup>st</sup>

3 Weeks – International Acceleration & Training Program

Jul 4<sup>th</sup> – Jul 29<sup>th</sup>

## Rio Olympic Games

Finals

8 regional finalists

August 2<sup>nd</sup>

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