

# International Conference

## Cultural Sustainable Tourism

### Draft Program

**Monday 27<sup>th</sup> November 2017**

KEDEA Building - Amphitheater 1

<b>9.00 – 10.00</b>	<b>Registration</b>
<b>Opening General Session</b>	
10.00 – 11.00	Greetings: Dean of the School of Engineering Chairman of Dept. of Mechanical Engineering Representatives of the city and stakeholders
11.00 – 12.00	<b>Plenary Session</b>  Sustainability aspects of cultural buildings and activities  <b>Agis PAPADOPOULOS</b> Professor, Dept. of Mechanical Engineering, Aristotle University Thessaloniki  Vice-Chairman of the Governing Board Open University of Cyprus
	<b>Session 1</b> <b>Sustainable and environmental tourism (1)</b> <b>Chairperson: Dimitrios VLACHOS, Professor</b>
12.00 – 12.20	Pro-environmental Attitude-Behavior; A Spillover or A Gap? <b>Taravat BAMDAD</b>
12.20 – 12.40	Climate Smart Agriculture Edu-tourism: A Strategy to Sustain Grassroots Pro-Biodiversity Entrepreneurship in the Philippines <b>Dina Cartagena MAGNAYE</b>
12.40 – 13.00	Developing Eco-Tourism in the Himalayan state of Jammu and Kashmir, India <b>C.M. SETH</b>
13.00 – 13.20	Floating Village Cua Van: Promoting Climate-adaptive Ecotourism with Principles of Living Spaces <b>Nguyen Thi Thu TRANG, Ilija VUKOREP, Horst STOPP</b>
13.20 – 13.40	Green cultural organization - opportunities and challenges of sustainable action planning <b>Effrosyni GAKI, Dimitrios VLACHOS</b>
13.40 – 14.0	How will Albania Achieve sustainability in heritage sites using digital technologies <b>Ermelinda KORDHA</b>
<b>14.00 – 14.30</b>	<b>Light Lunch (1)</b>

	<p align="center"><b>Session 2</b>  <b>Sustainable and environmental tourism (2)</b>  <b>Chairperson: Dr. Effrosyni GIAMA</b></p>
14.30 – 14.50	<p>Geographical conditions and cultural tradition as determinants in sustaining tourism village program. Case study tourism villages in Yogyakarta  <b>Vincentia Reni VITASURYA</b></p>
14.50 – 15.10	<p>Environmental Management Systems: Barriers and challenges for their adoption in Greece  <b>Sofia-Natalia BOEMI, Spyros AVDIMIOTIS, Agis M. PAPADOPOULOS</b></p>
15.10 – 15.30	<p>Research on the Sustainable Development of Villages in China 's Minority Areas Promoted by Cultural Factors - A Case Study of Changyang Tujia Autonomous County in China  <b>Bing XUE</b></p>
15.30 – 15.50	<p>Comparative Analysis of the Desert and Green Vernacular Architecture in the Oases of Egypt  <b>Nourhane Mohamed Ali EL HARIDI</b></p>
15.50 – 16.10	<p>Sustainable Perceived Authenticity in Cultural Tourism: Modeling Alsace and Bali  <b>Prihartomo ANDIMARJOKO</b></p>
16.10 – 16.30	<p>Design an ontology for describing ecological cycling routes within the province of Tungurahua  <b>Cristina Pérez QUINDE</b></p>
16.30 – 16.50	<p>The Study of Integrated Conservation of four Villages in Mian Mountain  <b>Zhang YU, Ding YI</b></p>
<b>16.50 – 17.10</b>	<b>Coffee Break (1)</b>
	<p align="center"><b>Session 3</b>  <b>Tourism strategies</b>  <b>Charmain: Spyros AVDIMIOTIS, Assis. Professor</b></p>
17.10 – 17.30	<p>Restructuring Integrated Spatial Tourism Planning in the Syrian Coastal Region: Tourism for Peace  <b>Tarek RAHMOUN, Wan-min ZHAO, Maya HASSAN</b></p>
17.10 – 17.30	<p>Tungurahua and the tourist brand within the perceptive tourist development  <b>Diana E. PÁEZ Q</b></p>
17.30 – 17.50	<p>Traditional community value as significant aspect of rural tourism sustainability in Daerah Istimewa Yogyakarta, Indonesia  <b>Anna PUDIANTI</b></p>
17.50 – 18.10	<p>Tourism Marketing Strategies incorporating both tourists and tourism professionals: The Case of Thessaloniki, Greece  <b>T. GKOUGKOULITSAS</b></p>
18.10 – 18.30	<p>New Era Tourism: A tourism policy initiative  <b>Spyros AVDIMIOTIS, Sofia-Natalia BOEMI, Stella KOSTOPOULOU</b></p>
18.30 – 18.50	<p>Infrastructure Supporting Tourisms of Major Provinces in Indonesia  <b>Peter F KAMING.</b></p>
18.50 – 19.10	<p>Evaluation of Iran's Cultural Tourism potential from the European Union Perspective: Jolfa Region  <b>Mahshid MIKAEILI</b></p>

Tuesday 28<sup>th</sup> November 2017

Plenary Session	
KEDEA Amphitheater 1	
9.00 – 10.00	<b>Plenary Session</b>  Environmental sustainability in cultural and tourism management: meeting the challenges of climate change  <b>Ms Iphigenia TAXOPOULOU</b> <i>Secretary General of mitos21 – a European Theatre Network</i>
	<b>Session 4</b> <b>Heritage Tourism</b> <b>Chairperson: Stella KOSTOPOULOU, Assoc. Professor</b>
10.00 – 10.20	World Heritage Management Plans as Opportunities to Foster Cultural Sustainable Development: Fact or Myth? <b>Selena Bagnara MILAN</b>
10.20 – 10.40	Polycentric development through Silk Road cultural heritage tourism. The case of Northern Greece Regions <b>Stella KOSTOPOULOU, Evina SOFIANOU</b>
10.40 – 11.10	The Impact of Tourism on the Cultural Environment in Turkey: The Case of Antalya
11.30 – 11.50	Socio-cultural capital and its roles in traditional heritage housing conservation scheme: Case Study of Brayut Tourism Village, Yogyakarta, Indonesia <b>Lucia Asdra RUDWIARTI</b>
11.50 – 12.10	Heritage cooking as tourist motivation: Ambato case study <b>Francisco Torres OÑATE</b>
12.10 – 12.30	Invisible monuments and digital memory: a case study for sustainable cultural tourism in Thessaloniki <b>Elefteria THEODOROU</b>
12.30 – 12.50	<b>Coffee Break (2)</b>
	<b>Session 5</b> <b>Education and tourism</b> <b>Chairperson: Patroklos GEORGIADIS, Professor</b>
12.50 – 13.10	The iconographic method applied in the design of products with cultural demonstration in the creation of the tourist destination <b>Daniel Marcelo ACURIO M.</b>
13.10 – 13.30	Education and Tourism: The Inclusion of ancestral knowledge in the university degree curricula <b>Danny Rivera FLORES</b>
13.30 – 13.50	The Role of Architectural Education in Increasing Heritage Awareness for Art Students. A Case study of al-Darb al-Ahmar, Cairo, Egypt <b>Doaa Ahmed Shehata ABOUELMAGD</b>
13.50 – 14.10	Destination studies - An Institution <b>Sayak GHOSH</b>
14.10 – 14.30	Less is ore

	<b>Luisa CHIMENZ</b>
<b>14.30 – 15.00</b>	<b>Light Lunch (2)</b>
	<p align="center"><b>Session 6</b></p> <p align="center"><b>Art, architecture and culture</b></p> <p align="center"><b>Chairperson: George TSILINGIRIDIS, Professor</b></p>
15.00 – 15.20	A Spatial Analysis of the Ancient Amphitheater in Konuralp with Respect to the Urban Fabric <b>Kaya Tanrıverdi AYŞEGÜL</b>
15.20 -15.40	Scenic and Scientific Representation of Water in Mughal Architecture: A case study of ShahJahan's Quadrangle Lahore Fort , Pakistan <b>Saira IQBAL</b>
15.40 – 16.10	Architecture and Sustainable Cultural Tourism in Nineteenth Century Egypt: Cosmopolitanism and Decolonization <b>Marwa EL-ASHMOUNI</b>
16.10 – 16.30	Cultural Landscapes and Botanic Gardens: the case of Mon – Repos Garden in Corfu island, Greece <b>Alexandra – Aikaterini ANDRIANOU</b>
16.30 – 16.50	Experiencing Craft and Culture: an emerging cultural sustainable tourism model in India <b>Rishav JAIN</b>
16.50 – 17.10	Ethnomusical Study on the ancestral sound produced by capolin <b>Maria Fernanda VITERI</b>
17.10 – 17.30	Will be submitted soon <b>Valeria MONNO</b>
<b>Gala Dinner</b> <b>20.00 - Restaurant of Byzantine museum – B</b>	

**Wednesday 29<sup>th</sup> November 2017**

<b>Silk Road Symposium</b> KEDEA Building - Amphitheater 1 Chairpersons: Dr. Sofia-Natalia BOEMI and Prof. Stella KOSTOPOULOU	
9.00 – 9.30	<b>Plenary Session</b>  Western Silk Road and tourism development: The Greek Legacy  <b>Stella KOSTOPOULOU</b> Assoc. Professor, School of Economics, Aristotle University of Thessaloniki, President of the European Interdisciplinary Silk Road Interdisciplinary Tourism Centre
9.30 – 9.45	<b>The experience of the cooperation between China and Greece</b> <b>Dr. Kyriakos Pozrikidis,</b> Managing Director of HELEXPO - Thessaloniki International Fair
9.45 – 10.00	<b>Greek tourism readiness and prospects</b> <b>Alexandros THANOS *</b> (TBC) Deputy Regional Governor for Tourism, Region of Central Macedonia, Greece
10.00 – 10.15	<b>The experience of the Chinese year</b> <b>Voula PATOULIDOU*</b> (TBC) Thessaloniki Tourism Organisation
10.15 – 10.30	<b>Readiness of the Greek tourism industry</b> <b>Grigoris TASIOS</b> Representative of the Hellenic Hotels Association
10.30 – 10.45	<b>Economic relations between Europe and China</b> <b>Grigoris ZAROTIADIS</b> Assis. Professor, Faculty of Economics and Political Sciences
10.45 – 11.15	<b>“One Belt One Road” Initiative and People’s Republic of China tourism and culture strategy for Silk Road and new opportunities</b> Representative from the Chinese Embassy of the People’s Republic of China in the Hellenic Republic.
11.15 – 12.30	Public discussion on the ideas / opinions / perspectives of the East and West cultural connectivity
<b>Closure of the CST – 2017 conference</b>	
<b>Coffee</b>	

<p style="text-align: center;"><b>AREQ Symposium</b>  KEDEA Building - Amphitheater 1  Chairpersons: Prof. Agis PAPADOPOULOS, Dr. Sofia-Natalia BOEMI</p>	
13.00 – 13.20	Renewable Energy Resources and Technology <b>Eslam KHALIFA</b>
13.20 – 13.40	A Simplified Model for the Estimation of Solar Cell Efficiency Based on the Air Mass Effect <b>Hussein AL-TAANI, Mohammad AL-ADDOUS, Zakariya DALALAH, Aiman ALBATAYNEH, Nabil AYOUB</b>
13.40 – 14.00	Solar Photovoltaic (PV) Power Systems in Jordan <b>Firas ALAWNEH, Aiman ALBATAYNEH, Mohammad AL-ADDOUS</b>
14.00 – 14.20	Design and Implementation of Water Desalination System (RO) Using Renewable Energy Source <b>Mohammad AL-ADDOUS, Firas ALAWNEH, Zakariya DALALAH, Christina B. CLASS, Hussein AL-TAANI</b>
14.20 – 14.40	Biofuel in Developing Countries – Ethical Concerns <b>Aiman ALBATAYNEH, Firas ALAWNEH, Yaqoub AL-KHASAWNEH, Mohammad ALNAIEF, Sulaiman MOHAIDAT</b>
<b>14.40 – 15.10</b>	<b>Light Lunch (3)</b>
15.10 – 15.30	Wind Resources Assessment for a Proposed Wind Farm <b>Mohammad AL-ADDOUS, Hussein AL-TAANI, Zakariya DALALAH, Firas ALAWNEH, Aiman ALBATAYNEH</b>
15.30 – 15.50	Present and the Future? <b>Yaqoub AL-KHASAWNEH, Aiman ALBATAYNEH, Sa'ed ALTHAWABIAH, Firas ALAWNEH, Mathhar BDOUR</b>
15.50 – 16.10	The Influence of Building's Orientation on the Overall Thermal Performance <b>Aiman ALBATAYNEH, Sulaiman MOHAIDAT, Atif ALKHAZALI, Zakariya DALALAH, Firas ALAWNEH</b>
16.10 – 16.30	Battery Charging Application with Thermoelectric Generators as Energy Harvesters <b>Zakariya M. DALALA, Zaid S. HAMDAN, Hussein AL-TAANI, Mohammad AL-ADDOUS, Aiman ALBATAYNEH</b>
16.30 – 16.50	Monitoring thermal bridges by infrared thermology <b>KAYMAZ</b>
<b>Closing of AREQ symposium</b>	